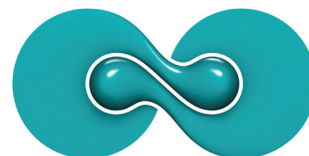


# WORLD WATER EXPO

## 16-22 MARCH 2009

5<sup>th</sup> WORLD WATER FORUM  
I S T A N B U L 2 0 0 9



BRIDGING  
DIVIDES  
FOR WATER

## PARTICIPATION CONTRACT

### EXHIBITOR'S IDENTITY

Company Name

Address

Post Code

City

Country

Tax Number

Phone

Fax

Web site *www.*

CEO or General Manager

E-mail

Person in charge of relations with World Water Expo

Operation manager

Cell.Phone

Address (if different)

Phone

Fax

E-mail

Invoice to be made out to

The same company as above

A different company

Company Name

Address

Post Code

City

Country

Tax Number

The personal data is intended only for Interteks's use. Interteks is expressly authorised to use this data subsequently for direct marketing purposes. The person named above is entitled to oppose this usage by writing to the expo organizer.

#### BRANDS PRESENTED AT THE EXHIBITION

List of own brands :

List of brands or companies represented :

**interteks**  
internationaltradeexhibitions

Tel: +90 212 225 09 20 (Pbx) Fax: +90 212 225 09 33 - 34 - 36

expo@worldwaterforum5.org

[www.worldwaterforum5.org](http://www.worldwaterforum5.org)

# 1- EXPO STAND ALLOCATION FORM

**DEADLINE**  
January 1, 2009

## SPACE ONLY

|\_|\_|\_|\_|\_|\_|\_| m<sup>2</sup> with own stand construction

	<b>Stand Size</b>	<b>€/m<sup>2</sup></b>
Row stand (1 side open)	min. 27 m <sup>2</sup>	<input type="checkbox"/> EUR 240 / m <sup>2</sup>
Corner stand (2 sides open)	min. 27 m <sup>2</sup>	<input type="checkbox"/> EUR 250 / m <sup>2</sup>
Head stand (3 sides open)	min. 72 m <sup>2</sup>	<input type="checkbox"/> EUR 230 / m <sup>2</sup>
Island stand (4 sides open)	min. 144 m <sup>2</sup>	<input type="checkbox"/> EUR 220 / m <sup>2</sup>

Includes: Raw space, ground marking, entry in the official catalogue, exhibitors badges, 10 Expo invitation tickets for each 9 m<sup>2</sup>.

## SHELL SCHEME STAND

<b>Stand Size</b>	<b>Dimensions</b>	<b>Total</b>
9 m <sup>2</sup> Shell Scheme Stand	3 m x 3 m	<input type="checkbox"/> EUR 2750
18 m <sup>2</sup> Shell Scheme Stand	6 m x 3 m	<input type="checkbox"/> EUR 5250
27 m <sup>2</sup> Shell Scheme Stand	9 m x 3 m	<input type="checkbox"/> EUR 7450
36 m <sup>2</sup> Shell Scheme Stand	6 m x 6 m	<input type="checkbox"/> EUR 9500

Includes: Shell scheme stand, entry in the official catalogue, exhibitors badges, 10 Expo invitation tickets for each 9 m<sup>2</sup>.

## FITTED STAND

<b>Stand Size</b>	<b>Dimensions</b>	<b>Total</b>
9 m <sup>2</sup> Fitted Stand	3 m x 3 m	<input type="checkbox"/> EUR 3000
18 m <sup>2</sup> Fitted Stand	6 m x 3 m	<input type="checkbox"/> EUR 5700
27 m <sup>2</sup> Fitted Stand	9 m x 3 m	<input type="checkbox"/> EUR 8100
36 m <sup>2</sup> Fitted Stand	6 m x 6 m	<input type="checkbox"/> EUR 10450

Includes: Shell scheme stand, entry in the official catalogue, exhibitors badges, 10 Expo invitation tickets for each 9 m<sup>2</sup>.  
1 table, 3 chairs, paper basket, wall coat hanger for stands greater than 26 m<sup>2</sup>, 1 information counter, 2 m<sup>2</sup> storage room.

## OPEN SIDES (Available only for Shell Scheme Stand and Fitted Stand with surcharge) (Subject to availability)

Corner stand (2 sides open)	<input type="checkbox"/> EUR 510
Head stand (3 sides open)	<input type="checkbox"/> EUR 810

**TOTAL 1 STAND RESERVATION =.....€ + VAT**

	<b>RAW SPACE</b>	<b>SHELL SCHEME STAND</b>	<b>FITTED STAND</b>
Minimum permitted surface area	27 m <sup>2</sup>	9 m <sup>2</sup>	9 m <sup>2</sup>
Ground marking	Yes	No	No
Carpet on ground	No	Yes	Yes
Melamine partition adjoining stands	No	Yes	Yes
Fascia name	No (available on request)	Yes	Yes
Storage room	No	No (available on request)	No (available on request)
Spotlight	No	Yes	Yes
Furniture	No	No	Yes
Power supply	No	Yes (2.5 Kw.monophase)	Yes (2.5 Kw.monophase)

The detailed information regarding stands, extra furniture and services, freight forwarding and more information about the World Water Expo will be in the exhibitors manual.



# WORLD WATER EXPO GENERAL REGULATIONS

**CLAUSE 1 - THE GENERAL REGULATIONS** – The general regulations governing fairs and exhibitions approved by the Union of Chambers and Commodity Exchanges of Turkey (TOBB) are applicable to exhibitors, subject to additional provisions contained in the present regulations.

**CLAUSE 2- SIGNATURE OF PARTICIPATION-** The participation contracts are signed on special forms. They are filled in and signed by the exhibitors themselves. When the contract is issued by a company, the form must include its legal status, capital and headquarters. It is signed by one or more of the directors, managers, associates or other such persons who have authority to sign documents in the company's name. In this case, Interteks will send an acknowledgement of receipt to the exhibitor. Receipt of the participation contract by Interteks implies that the exhibitor is familiar with these regulations and the public law provisions applicable to events organised in Turkey. It also implies acceptance of any new arrangements indicated to the exhibitor by Interteks, even verbally, if required by circumstances or in the interests of the exhibition.

**CLAUSE 3- MULTIPLE STANDS, JOINT STANDS (CO-PARTICIPATION)** – Any company that participates in the exhibition, at the stand of an exhibiting firm, even on a limited basis, must make its attendance official by filling in a participation contract. It will be charged a registration fee that covers the insurance premium. The participation contract entitles the company to the advantages inherent to an official exhibitor (inclusion in the catalogue, insurance, etc.). Co-participants must also comply with the obligation to leave their equipment on the stand throughout the exhibition, since it is forbidden to remove equipment during this time.

**CLAUSE 4 - ASSESSMENT OF CONTRACTS - ACCEPTANCE AND REJECTION** – The participation contracts are received and registered by Interteks and subject to examination. Interteks has the right to reject or accept an application at any time without right of appeal and without having to give any reason for its decision. A rejected applicant is not entitled to argue on the basis that he has participated in previous exhibitions or that he has invited to participate by Interteks. Nor will he be entitled to invoke the correspondence exchanged between him and Interteks, the cashing of any payment for services ordered, or the publication of his name on any list whatsoever, as proof that he should be accepted. Acceptance is announced by official notification from Interteks. Upon signature of the participation contract, it then becomes definitive and irrevocable. If an exhibitor is rejected, he will not be entitled to any compensation other than the reimbursement of the amount paid to Interteks, after deduction of the registration fee. The consequences of failure to attend are defined in Clause 23 of these regulations. The only companies and associations entitled to exhibit are those which are legally constituted, have been in existence for at least one year when the exhibition opens and are active in fields which are closely related to the nomenclature of the said exhibition.

**CLAUSE 5 - DATE AND DURATION** - Interteks, the exhibition organiser, reserves the right to modify the exhibition opening date or duration, extend or postpone it or bring forward its closure at any time, and will be under no obligation to compensate exhibitors. If the exhibition does not take place for reasons beyond Interteks's control or of force majeure, the amounts paid by the exhibitors will be reimbursed after deduction of their share of the exhibition preparation expenses.

**CLAUSE 6 - EXHIBITOR'S OBLIGATIONS** - The act of registering obliges the exhibitor to occupy the stand or site allocated and to keep it properly maintained until the closure of the exhibition. Exhibitors are formally forbidden from packing or removing their samples before the closure of the exhibition. In general, the exhibitor must comply strictly with the regulations in force, and any other regulation as may be added or substituted, especially regarding subcontracting, health, safety and illegal work. The participation contract requires exhibitors to comply with the provisions of these regulations, the Internal Regulations of Expo Center as well as any public order and authority measures decreed by the authorities or by Interteks. Any violation whatsoever of these regulations, of any other provision referred to above or of any other legal requirement by an exhibitor may lead to his immediate, temporary or permanent exclusion without any right to compensation, reimbursement of the sums paid, or any form of damages from Interteks. Interteks declines all responsibilities for the consequences of failure to observe the present regulations and general regulations.

**CLAUSE 7 - DATES OF SETTING UP AND DISMANTLING** - Stands may be set up starting on 12 March 2009 at 8 am. All delivery and stand-construction vehicles must be removed from the halls by 7 pm on the last day for setting-up, 15 March 2009. Ve-

hicles which are still in the halls after these times will be removed by Interteks at the risk and expense of the exhibitor concerned.

**CLAUSE 8 - PROHIBITED SAMPLES** - Explosives, detonators and any other dangerous or harmful substances are not permitted. Any exhibitor bringing any such materials to his stand shall remove them immediately after a first formal demand. If this is ignored, Interteks will take its own steps to remove said materials at the exhibitor's own risk, without prejudice to any proceedings which may be instituted subsequently. The installation or operation of any object or device likely to disturb the other exhibitors or Interteks in any way is strictly forbidden.

**CLAUSE 9 - PROHIBITION OF TOTAL OR PARTIAL TRANSFER** - The stand or site allocated must be occupied by its holder. The transfer of all or part of the stand or site in any form whatsoever is strictly forbidden and may lead to the immediate closure of the stand.

**CLAUSE 10 - BROCHURES, LOUDSPEAKERS, SOLICITING** - Brochures may only be handed out within the confines of the stands or sites reserved by each exhibitor. All forms of soliciting and advertising through a loudspeaker are strictly forbidden. Public announcements at the exhibition are reserved for information concerning the exhibitors and visitors. Before the exhibition opens, exhibitors who wish to play music at their stand or site in any form whatsoever (cassettes, disks, radio, videograms, films, musicians, singers, etc.) must obtain legal written permission from Interteks.

**CLAUSE 11 - SIGNS, POSTERS** - It is forbidden to place advertising signs or boards outside the stands at points other than those reserved for this purpose and which are indicated on the diagrams sent on request to exhibitors. Boards or posters placed inside the stand and visible from outside it must bear Interteks's approval, which may be withheld if these boards or posters are detrimental to the order or quality of the exhibition or are not in keeping with its character or objective. The same regulation applies to the advertising boards provided for exhibitors within the exhibition walls. Any such boards, signs or posters put up in violation of this regulation will be removed by Interteks at the expense and risk of the exhibitor and without prior notice.

**CLAUSE 12 - PHOTOGRAPHS - FILMS - SOUNDTRACKS** - Photographs, video films and soundtracks made by professionals within the exhibition may be permitted, with the written approval of Interteks. Interteks may forbid visitors from taking photographs or recording films, videos and soundtracks. Photographing certain objects on stands may be forbidden at the request of exhibitors. World Water Forum declines all responsibility in respect of any disputes or complaints arising from any photographs or films, even those which are authorised. The exhibitor authorises Interteks to use all photographs taken during the exhibition representing its stand, including all representations of its brands, logos and products, for its own promotional purposes only. This authorisation is valid for a period of five years and concerns only the purposes of internal communication, promotional brochures and World Water Forum press packs. The exhibitor relinquishes his right to any payment in this respect and all rights to use World Water Forum's promotional materials. Any comments or captions accompanying the reproduction or presentation of photos shall not damage its image or its reputation.

**CLAUSE 13 - APPEARANCE OF STANDS** - The appearance of the stands must be impeccable. Bulk packaging and items not used for presentation on the stand as well as the staff's personal belongings must be stored away from public view. The stand must be permanently manned during exhibition opening hours. The exhibitors must not strip their stand nor remove any of their items before the end of the exhibition, even if it is extended. It is forbidden to leave items on show covered up during the exhibition opening hours. The overnight covers must not be visible to the public, but stored inside the stands out of sight. Interteks reserves the right to remove covers from items in violation of the safety regulations and shall under no circumstances be responsible for any resulting loss or damage. Any person employed by the exhibitors who attends the exhibition must be correctly dressed, always courteous and behave in a proper manner. He/she must not call out to or bother the visitors or other exhibitors in any way.

**CLAUSE 14 - MODIFICATION OF STANDS, DAMAGE, DEPRIVATION OF ENJOYMENT** - The exhibitors shall accept the stands or sites allocated to them in the condition in which they are found and must keep them in the same condition. Any modification of the stands (outside appearance, numbering, height of structures supplied, etc.) is strictly forbidden. The exhibitors are responsible for any damage caused by their equipment to the facil-

ties, buildings, trees and ground that they occupy and shall bear the cost of repairs.

**CLAUSE 15 - STAND DESIGN** - The height of the stands should not block the other stands view. Therefore the maximum height of the stands in the expo center can be 4 meters, the maximum height of the stands in the congress foyers can be 3 meters. Exhibitors should not plan two-story stands. Stand plans with plan views and sketches in a scale of 1:100 must be submitted, in duplicate, for the approval of Interteks at least 4 weeks before the start of the assembly.

**CLAUSE 16 - APPROVED CONTRACTORS** - Only the contractors approved by Interteks shall be entitled to carry out works and supply equipment required for the exhibition. The exhibitor must take care of the equipment provided, and shall be liable to bear the cost of replacing damaged equipment. The stand interior decoration contractors will not be qualified to deal with or work on the electrical installations of their exhibiting customers.

**CLAUSE 17 - DISTRIBUTION OF WATER AND POWER** - Interteks is dependent on the water and power distribution companies and declines all responsibility in the event that supplies are cut off, for any duration whatsoever.

**CLAUSE 18 - TIMES - ACCESS AND CIRCULATION** - The stands can be accessed by exhibitors at 9 am - 7:30 pm. Visitors can visit the exhibition between 10 am - 7 pm. The power supply will be cut off and access for exhibitors to the halls strictly forbidden after closure of the exhibition, and the site will be completely locked up 30 minutes later. The exhibitors shall comply with the conditions of access to the premises and grounds of the park defined in the Internal Regulations of Expo Center.

**CLAUSE 19 - PARKING** - Parking spaces are allocated through a special form included in the "Exhibitor's Manual". The permits must be prominently displayed on the vehicle windscreen. Parking is authorised in all the carparks from one hour before the exhibition opens until one hour after it closes. Outside the times specified above, it is forbidden to leave vehicles in the carparks. Vehicles are parked at the owners' risk, since the carparks are unguarded. Duplicate carpark permits will not be provided under any circumstances.

**CLAUSE 20 - CATERING STANDS** - Any exhibitor providing catering shall comply with the regulations set down in the exhibitor manual.

**CLAUSE 21 - DEPARTURE FROM THE SITES** - All exhibitors shall remove their samples and fittings after closure of the exhibition within two days. Interteks expressly declines all responsibility for any items and equipment left behind beyond the above deadline. Interteks reserves the right to have the stand removed as a matter of course and at any time, at the expense and risk of the exhibitor, without prejudicing any damages that may be claimed in the event of an incident caused by said items and equipment.

**CLAUSE 22 - CANCELLATION - SPACE REDUCTION - FAILURE TO OCCUPY** - Interteks is entitled to retain a cancellation fee for any application form cancelled, amounting to all sums paid or owed by the exhibitor. Stands or spaces not used 12 hours before the exhibition opens shall be considered unoccupied and Interteks shall by express agreement be entitled to use them as it sees fit. Interteks shall retain all amounts paid as rental fees.

**CLAUSE 23 - INSURANCE** - Exhibitors benefit from the collective "Fire Insurance Policy" drawn up on behalf of and approved by Interteks. Besides, Interteks has policy for "Third Party Financial Responsibility Insurance".

**CLAUSE 24 - ENVIRONMENTAL NUISANCE** - Furthermore, because of the personal nature of the agreement linking them to Interteks, exhibitors shall adopt an attitude which complies with the general interests of the exhibition, especially with respect to visitors and other participants. In this regard, in the event of a dispute or disagreement with Interteks or other exhibitors, they undertake to do nothing likely to harm the smooth running of the exhibition. If anyone adopts an attitude which disrupts the smooth running of the exhibition or violates the provisions of these regulations, Interteks may take steps to have the offender removed immediately.

**CLAUSE 25 - ATTRIBUTION OF JURISDICTION** Any disputes arising between exhibitors and Interteks shall be finally settled by the Istanbul courts, which are the only courts competent to arbitrate between the parties.

**CLAUSE 26 - QUALITY OF EXHIBITORS** - The following are admitted as a priority to the exhibition as exhibitors:  
a) producers and manufacturers,

b) those who, although not directly producers or manufacturers, sell only to dealers items made under their brand, following their models or designs,  
c) trade unions, cooperatives or public bodies,  
d) importers or factory agents considered to be the necessary intermediaries between the producers or manufacturers and the customers, it being agreed that, to back up their reservation of exhibition space, they undertake to submit a "declaration" of brands or models signed by each of the firms whose products are exhibited.

**CLAUSE 27 - PAYMENT**  
\* Any participation contract returned without a deposit cannot be registered.  
\* Orders for technical requirements cannot be registered until all previous invoices have been paid in full.  
\* Orders for technical requirements cannot be delivered to an exhibitor who has not paid the full balance due.  
Payment shall be made as follows:  
\* A down payment must be enclosed with the stand reservation. This must be paid by bank transfer or credit card. A participation contract returned without a down payment cannot be registered.  
\* The balance is due on 01/01/2009 at the latest. The balance must be paid by bank draft enclosed with the invoice or credit card. A participation contract returned after this date must be paid by bank transfer or credit card and in full at the time of registration.

Payment must be made by bank transfer or credit card to our international account  
In the event of default on the part of an exhibitor, Interteks shall retain the down payment.  
Should an exhibitor fail to make payment before the deadlines set above and for any reason whatsoever, Interteks shall, without further formalities, be entitled to consider the stand reservation to be cancelled and make other arrangements for the reserved sites. Interteks will propose a new site; if the exhibitor does not accept this new site, he will be considered to have cancelled the reservation and the provisions of Clause 22 will be applied.  
In the event of cancellation caused by failure to pay any sum due at the deadline set, Interteks reserves the right to retain all of the sums paid by the exhibitor.  
Unless Interteks grants an extension, failure to pay a single instalment through any method will entitle Interteks to claim all of the outstanding amount without prejudice to any other costs or damages.

**CLAUSE 28 - SALE TO PRIVATE INDIVIDUALS, SALE OF GOODS TO TAKE AWAY** - The exhibitor shall comply with current regulations concerning sales to consumers and any other regulations added to or substituted for them. Direct sales and other services or deliveries made from the stands are not permitted. Exhibited goods must not be delivered to purchasers until after the trade fair closes.

**CLAUSE 29 - DISPLAY OF PRICES** - The exhibitor shall comply with the regulations concerning freedom of pricing and competition, as well as the decree of consumer pricing information.

**CLAUSE 30 - DISTRIBUTION OF ALCOHOL** - Exhibitors subject to excise regulations shall on their own initiative take the necessary steps concerning temporary licensing and permits.  
During the exhibition, the excise administration has the right to inspect stands.

**CLAUSE 31 - APPLICATION OF REGULATIONS** - On signing their participation contract, exhibitors accept the provisions of the exhibition regulations and any new provision as may be imposed by circumstances and adopted in the interests of the exhibition by Interteks, who reserves the right to announce them, even verbally. Any infringement of the provisions of these regulations and the Internal Regulations enacted by Interteks will lead to the exclusion of the offending exhibitor if Interteks so desires, even without prior warning. This particularly applies in cases of failure to take out insurance, comply with fittings specifications, respect safety regulations or occupy the stand, presentation of products that do not conform to those listed in the admission, etc. The exhibitor shall then be obliged to pay an indemnity for costs and damages to compensate for the immaterial and material damage suffered by the exhibition. This indemnity shall be at least equal to the sum of the contribution retained by Interteks, without prejudice to any further damages that may be demanded. In this respect, Interteks has the right to retain articles on show and pieces of furniture or decoration belonging to the exhibitor.

