



BRIDGING  
DIVIDES  
FOR WATER

## *Welcome to WORLD WATER EXPO 2009*

This manual has been designed to simplify preparation for the exhibition and subsequent administration. Careful study of the contents will enable all relevant matters to be processed smoothly. The return of the forms will enable queries to be settled quickly. If you have any questions or need additional help please do not hesitate to phone or fax our office directly. We realize that there are some organisational details within this manual that need to be confirmed. We are doing our best to confirm these details quickly, and will do our best to answer your questions as soon as possible.

In order to take advantage of the broad array of services offered, simply fill in, sign and stamp the forms contained in these registers and e-mail or fax them to the contact person stated at the top of each form.

Please remember to keep a copy of the order form for your records. If you have any queries, please contact us at anytime. We look forward to seeing you in Istanbul!

Wishing you a very successful exhibition.

The organising committee

*The manual is divided into the following categories, for which there are respective forms:*

- A General Information
- B Technical Services & Logistics
- C Catalogue & Marketing, Promotion



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## GENERAL INFORMATION / Expo Information

### Content

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Expo Area  
Visiting Hours  
Stand Construction and Dismantling Dates  
Entrance for Visitors, Expo Invitations  
Business Center  
Technical Services Offices  
Visitor Information Desks  
Printed Materials  
Forum Web Site  
Official Forwarding and Logistics Agency  
Official Travel Agency  
Official Catering Agency  
Food & Beverage

### The Exhibition

World Water Expo 2009

### Organisation

#### World Water Council

Espace Gaymard 2-4 place d'Arvieux  
13002 Marseille - FRANCE  
Phone : +33 (4) 91 99 41 00  
Fax : +33 (4) 91 99 41 01  
E-mail : [info@worldwatercouncil.org](mailto:info@worldwatercouncil.org)  
Web : [www.worldwatercouncil.org](http://www.worldwatercouncil.org)

#### State Hydraulic Works

Libadiye Cad. No:54  
34696 Küçük Çamlıca Üsküdar - Istanbul / TURKEY  
Phone: +90 (216) 325 63 20  
Fax: +90 (216) 325 63 41  
E-mail : [dsi14@dsi.gov.tr](mailto:dsi14@dsi.gov.tr)  
Web : [www.dsi.gov.tr](http://www.dsi.gov.tr)

#### Istanbul Sewerage and Water Administration

Alibey Cad. Nurtepe Yolu  
34406 Kağıthane - Istanbul / TURKEY

Phone: +90 (212) 321 00 00  
Fax: +90 (212) 321 10 30  
E-mail : [info@iski.gov.tr](mailto:info@iski.gov.tr)  
Web : [www.iski.gov.tr](http://www.iski.gov.tr)

#### Istanbul Metropolitan Municipality

Şehzadebaşı Cad. No:25 Saraçhane  
34478 Fatih- Istanbul / TURKEY  
Phone: +90 (212) 455 13 00  
Fax: +90 (212) 455 27 00  
E-mail : [info@ibb.gov.tr](mailto:info@ibb.gov.tr)  
Web : [www.ibb.gov.tr](http://www.ibb.gov.tr)

### Dates

Monday, 16 March 2009 - Sunday, 22 March 2009

### Expo Area

Goldern Horn Congress and Culture Center,  
Sutluce - Istanbul/ TURKEY  
Feshane International Fair, Congress & Culture  
Center  
Eyüp - Istanbul/ TURKEY

### Visiting Hours

16 March 2009 12:00-18:00  
17-21 March 2009 10:00 - 18:00  
22 March 2009 10:00 - 14:00

### Green Forum Initiative

The 5th World Water Forum organizers are committed to making this an environmentally friendly expo. This guide provides the



Environmental Policy and Guidelines and how they relate to the expo. For additional information, consult the Forum website [www.worldwaterforum5.org](http://www.worldwaterforum5.org) under "Green Forum Initiative."





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## GENERAL INFORMATION / Expo Information

### **Stand Construction**

Itx-Separ is the official stand construction company on the expo grounds for shell scheme & fitted stands, extra furniture & services, technical equipment and services.

### **Stand Construction and Dismantling Dates**

For exhibitors who will construct their own stand:

12 March (08:00) - 15 March 2009 (24:00)

For exhibitors whose stand (shell scheme and fitted stand) will be constructed by

Itx-Separ A.S.:

14 March (14:00) - 15 March 2009 (24:00)

### **Dismantling Dates**

22 March (14:00) - 23 March 2009 (24:00)

### **Entrance for Visitors - Expo Tickets**

Professional Days : 16 - 22 March 2009

(Monday - Sunday)

### **Entrance during Professional Days:**

€ 5 (including VAT)

### **Business Center**

Telephone, fax, internet and photocopying services will be available at the Business Center located near Expo Hall.

### **Technical Services Office**

Technical Services Office, located near Expo Hall, is available for on-site assistance and problem-solving before or during the expo. Our Technical Services Office is open from 08.00 March 12, 2009 through 24.00, March 24, 2009.

### **Visitor Information Desks**

Visitors may obtain information regarding the participating companies and products from the

Information Desks located in the foyers & hall of the venue and the locations indicated in our Hall Plan.

### **Printed Materials**

Visitors will be supplied with all the necessary info material such as: Expo Guide, Forum Program, Expo Catalogue and other printed materials to allow them to visit the expo effortlessly and methodically. The expo catalogue can be purchased by all visitors for the price of € 15.

### **Forum/Expo Web Site**

Please visit our multi language (Turkish, English and French) website at [www.worldwaterforum5.org](http://www.worldwaterforum5.org) for access to up-to-date. You will find the most up-to-date information on many subjects including conditions of participation, political process, Forum themes, and so on.

If Interteks could give us the exhibitor contact info we can also upload them to VMS and update / alert them with updates.

Please visit our Virtual Meeting Space (VMS) <http://portal.worldwaterforum5.org> to ensure that you have the up-dated information about the forum and to exchange ideas with other participants.



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### *Official Forwarding and Logistics Agency*

The Official Logistics Company provides you the following services: Customs clearance, transport of your products directly to your stand and storing of the packaging materials. After the expo they will take care of the repackaging and deliver your products to customs, or to its final destination.

For further information please contact

#### **Agility Logistics**

7 Toh Tuck Link, Singapore

Phone: +65 6463 9770

Fax: +65 6467 9467

Contact: Mr. Ghazali Saad

MGhazali@agilitylogistics.com

#### **Gruptrans International Transport & Trade Co. Inc.**

Fabrikalar Cad. No:1 Beşyol-Florya

Istanbul / TURKEY

Phone: +90 212 426 27 28

Fax: +90 212 624 68 69

Contact: Mr. Umit YILMAZ

umit@gruptrans.com

info@gruptrans.com

### *Official Catering Agency*

For the duration of the expo, our contracted catering agency of the venue can satisfy all of your catering needs, supplying food and beverages to your stand - quickly and conveniently.

For further information, please contact  
[catering@interteks.com](mailto:catering@interteks.com)

### *Food & Beverage*

Exhibitors in World Water Expo can meet all their food and drink needs throughout the expo in the various restaurants and bars located on the venue.



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## GENERAL INFORMATION / Travel

### *How to get there?*

**By Boat:** In front of the Kabataş Pier (Kabataş Pier the nearest pier on the Bosphorus near Beşiktaş) there will be several boat trips to the venue. From Kabataş to Taksim Square you can use the funicular service free of charge.

**By Bus:** The IETT municipal bus services are extensive throughout Istanbul, and will be free of charge to delegates and exhibitors.

**By Taxi:** By taxi, it takes approximately 15-20 minutes from the city center to the Golden Horn Congress Center depending on traffic conditions. You can get a taxi either from any hotel, a taxi rank or by hailing one on any major road. The taxi ride costs approximately € 0,65- 0,70 per kilometer (starts with €1).

**By Car:** Located in the Istanbul heart of Istanbul, venue is at a 15-20 minute drive from Atatürk International Airport, and a 15-20 minute drive from the city center depending on traffic conditions. For detailed route info, please use [www.worldwaterforum5.org](http://www.worldwaterforum5.org) "Travel+ Accommodation" Section.

### *Shuttle Service for International Exhibitors:*

There will be shuttle services between airport/hotels and the venue.

•For further information:  
[www.worldwaterforum5.org](http://www.worldwaterforum5.org)

### *Currency*

Currency exchange is widely available in most major hotels, banks and at the airport and [www.tbbm.gov.tr/yeni/eng](http://www.tbbm.gov.tr/yeni/eng) .

### *Visa*

Please note that for some nationalities it is required to obtain a VISA to enter Turkey. For detailed information please contact the Consular Information section of the official website of the Turkish Ministry of Foreign Affairs:

[www.mfa.gov.tr](http://www.mfa.gov.tr)

If you require a visa invitation please contact the Organizer. We will be pleased to help you.



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## GENERAL INFORMATION / Contacts

### *Content*

Sales and Services  
www.worldwaterforum5.org  
Marketing Communication  
Forum Secretariat

### *Green Forum Initiative Contact*

Ms. Janine Tabasaran  
Mr. Thad Mermer  
5th World Water Forum Secretariat  
email: [gfi@worldwaterforum5.org](mailto:gfi@worldwaterforum5.org)

### *SALES and SERVICES*

- o Stand Area Rental
- o Stand Construction
- o Technical Services
- o Payment
- o Advertising - Sales
- o Host-Hostess Coordination- Organisation
- o Catering
- o Sponsorship

Mrs. Yesim Avunduk  
Sales Director  
Phone : +90 (212) 225 09 20  
e-mail : [yesim@interteks.com](mailto:yesim@interteks.com)

Mr. Kurt Avunduk  
International Sales Coordinator  
Phone : +90 (212) 225 09 20 Ext. 118  
e-mail : [kurt@interteks.com](mailto:kurt@interteks.com)

Mrs. Zübeyde Haliloğlu  
International Sales Coordinator  
Phone : +90 (212) 225 09 20 Ext.5  
e-mail : [zubeyde@interteks.com](mailto:zubeyde@interteks.com)

Mr. Gökhan Büyükataman  
Sales Coordinator  
Phone : +90 (212) 225 09 20 Ext. 126  
e-mail : [gokhan@interteks.com](mailto:gokhan@interteks.com)

Mr. Alptekin Akmaz  
Sales Coordinator  
Phone : +90 (212) 225 09 20 Ext. 116  
e-mail : [alptekin@interteks.com](mailto:alptekin@interteks.com)





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## GENERAL INFORMATION/ *Organisational Rules and Regulations*

### **Content**

Opening Hours  
Visitor Entry  
Payment and Conditions  
National Exhibitor  
Payment Information  
Product Exhibition and Promotion  
Notification of Location Changes  
Publications / Copyrights  
Insurance  
Cancellation  
Force Majeure  
Unforeseen Circumstances  
5th World Water Forum Environmental Policy

### **Opening Hours**

Participating companies will be allowed entrance from 09.00. The expo will close at 18.00 each day (on March 22 at 14.00), and stands must be vacated at this time.

### **Visitor Entry**

Controlled/registered visitor entrance is realized using turnstiles and bar-coded passes. Where deemed necessary, security staff are authorized to request ID in addition to the entrance badge.

### **Payment & Conditions**

For exhibitors there are two installments; the first at the time of signing the participation contract, the second on the 2 January 2009. The original invoice will be delivered to your address after the expo. Payment of additionally ordered services has to be effected before the expo (latest 16 February) by bank transfer. If an exhibitor fails to fulfill any of the payment commitments

contained in the contract, Interteks A.S. has the right to terminate the contract immediately and claim for the losses suffered.

The installments will not under any circumstances exceed 16 January 2009. Invoices will be issued on the dates in the payment plan.

### **Payment Information**

Interteks International Trade Exhibitions Bank Account:  
ING Bank İkitelli Branch  
Branch code : 328  
Account number : 3126725-MY3  
IBAN No: TR08 0009 9003 1267 2500 2000 05  
SWIFT Code : INGBTRIS

Tax Registration Office:  
BOGAZICI KURUMLAR- 4780072056

The number(s), dimensions, price and payment conditions for the stand(s) rented by exhibitors is indicated on the "Participation Contract"

### **Product Exhibiton and Promotion**

Companies who do not have a stand in the venue have no right to display or promote their products. Permission must be obtained from Interteks A.S. for the distribution on the venue, halls and foyer of brochures, promotional materials, CDs and other materials.

Otherwise Interteks A.S. is authorised to have these confiscated. Exhibitors may only exhibit their goods and services within the area assigned to them. They may not rent the area assigned to them to any other party.





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## GENERAL INFORMATION / Organisational Rules and Regulations

### Notification of Location Changes

Interteks A.S. has the right to make changes to the hall plans drafted for the venue. If changes are made to a hall plan, Interteks A.S. will notify the client of the change and the proposed location. If a response is not received within 10 days of the notification of the change, it will be considered to have been accepted.

### Publications / Copyrights

World Water Forum Secretariat owns the rights to all publications printed by Interteks A.S. These publications cannot be copied without permission. All types of live broadcasting rights, oral and visual (radio, TV, etc), within the open or closed venue belongs exclusively to World Water Forum Secretariat. Permission must be obtained for live broadcasts. Broadcasting vehicles, which have not obtained permission, will not be allowed to enter the venue.

### Insurance

Exhibitors and delegates are advised to attend to their own personal accident, property and exhibits insurance from their home country for the duration of the show (for the period covering transport to the show until the goods are delivered back to the company).

### Cancellation

Exhibitors who have read and signed the participation document, thereby agreeing to participate in the expo, but who decide within 15 days of signing not to participate will not have to make any payment to Interteks A.S. in relation to the expo, unless otherwise provided. However, if they take such a decision after this 15 day period, the participation charge which they have paid prior to that date will not be refunded. If a decision not to participate in the expo, the organizer is entitled to retain a cancellation fee for the amount of the participation contract. Full payment is held back before 150 days to exhibition.

### Force Majeure

In the case of force majeure - i.e. any case what so ever beyond the control of the Organizer - the Organizer reserves the right to alter the timing and/ or duration of the expo. The Organizer shall not be held responsible for any loss sustained by the exhibitor, which is directly or indirectly attributed to a so-called "act of God" such as fire, flood, earthquake, windstorm or other natural disasters, act of any sovereign government, and any law and judgement relating to labor dispute. In the event of such circumstances, the money paid by the exhibitor, or any part thereof, may not be refunded to the exhibitor.

### Unforeseen Circumstances

In the event of any occurrence not foreseen in these "Rules and Regulations" and the terms of contract stated in the contract, the decision of the Interteks A.S. shall be final.



### 5th World Water Forum Environmental Policy

The organizers of the 5th World Water Forum are committed to minimizing the environmental impact of the 5th World Water Forum. We will accomplish this, in general terms, through:

- Decreasing the amount of solid waste produced by the event;
- Reducing energy and water consumption at the event;
- Minimizing or off-setting harmful emissions resulting from vehicular transportation and energy consumption associated with the event;
- Disposing of solid and liquid waste in an environmentally responsible manner;
- Eliminating the use of harmful chemicals at or for the event.



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## GENERAL INFORMATION / Technical Rules & Regulations

### Content

Service Forms  
Stand Design  
Entrance to the Venue  
Stand Personnel Badges  
Stand Construction  
Dismantling  
Visual & Audio Equipment / Presentations  
Security / Hazardous Materials  
Damages / Liabilities

### Service Forms

We kindly ask you to submit all forms contained in this Exhibitor Manual under the section Service Forms (A1, A2, A3, A4, A5) to Interteks A.S. by the indicated dates.

### Stand Personnel Badges

One stand attendant badge for a named individual will be given for each 3m<sup>2</sup> of the stand.

The full name and the company of all those who will work as stand attendants must be provided to Interteks A.S. as a computer print out or on the completed Information Request Form A3 by 27 February 2009. For applications made after this date, instead of badges in individuals' names, a badge reading 'Stand Attendant' will be provided. There will be no entrance to the expo in the capacity of 'Exhibitor' except with these badges.

Badge should be carried at all times for the duration of the expo. Exhibitors are kindly asked to collect their badges at the Technical Services office located on the venue. If a stand attendant badge in the name of an individual is allowed to be used by another party, Interteks A.S. will have to cancel it. Please note that exhibitors without badges are not entitled to the benefits provided.

### Forum Pass

Each exhibitor can attend the 5th World Water Forum as a delegate according to its squaremeter. Forum pass entitles the holder to participate in the opening and closing ceremonies, all session and benefit from all coffee breaks and lunches.

9 sqm	1 Forum Pass
27 sqm	2 Forum Passes
54 sqm	3 Forum Passes
72 sqm	4 Forum Passes
108 sqm and over	5 Forum Passes

### Entrance to the Venue

Companies who will construct their own stands may access the venue from 08.00 on 12 March 2009, and companies whose stands will be constructed by Itx-Separ from 14.00 on 14 March 2009. Preparations must be completed by 24.00 on 15 March 2009.

Interteks A.S. reserves the authority to intervene and halt work on stands which are not finished by this time. For the duration of the expo, stands will be handed over to Interteks A.S. at 18.00 each day and reclaimed at 09:00 each morning. During the opening hours of the expo no goods can be brought onto/removed from the premises without obtaining permission from Interteks A.S.

### Dismantling

All activities relating to evacuation of the venue will be carried out between 14:00 on 22 March 2009 and 24:00 on 23 March 2009. Stand areas will be cleaned and returned in the condition as they were delivered to the Exhibitors. Any materials which have not been removed within the indicated time frame will be removed from the venue without any further warning. All related expenses and losses will be the responsibility of the exhibitor.



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### *Stand Design*

Exhibitors who will prepare their own stand decoration/design must have the size, style and static plans approved by Interteks A.S. by 16 February 2009. Stand designs will be submitted for approval as 3-D drawings with measurements and drawn to 1:100 scale .

- o Interteks A.S. has the right to approve or reject a project.
- o Companies whose designs have been approved by Interteks A.S. may enter the venue in order to set up their stand with their project approval document.
- o Interteks A.S. has the right to intervene, halt or demolish unapproved projects.
- o The construction of stands which have not been approved will not be allowed.
- o It is forbidden for exhibitors whose stand designs have not been approved to bring goods onto the premises. Exhibitors must contact each other in order to ensure that there is no incompatibility between the constructions of their and neighbouring stands.
- o Interteks A.S. is not responsible for disagreements which may arise due to differences in the height of neighbouring stands which are within the indicated construction standards.
- o Stands which are higher than neighbouring stands must provide a suitable surface covering for the side of the Stand which faces the neighbouring stand.
- o This surface cannot be used for any message or other purpose.

The necessary infrastructural elements for the stands are located in the channels running through the floor of the venue (water, electricity, data and telephone lines). It is recommended to prepare a suitable medium for conducting cable from the channel to your stand. This facilitates the infrastructural services you might later require. The medium must be easily accessible. Please check that the required infrastructural elements (water, electricity, data

and telephone lines) which you requested have been provided from the channels to your stand area before you commence construction of your stand. Corridors are 2,5 m. and 2 m. wide. No point of the stands projection may extend into the corridor area. Any walls that are erected as part of a stand that reach a height of 4 m or more must be at least 1m from the outer edge of your stand. Otherwise clause 15 of the participation contract will be applied. The height of stands vary according to the hall.

Expo Hall : Center stands 5 m.,  
perimeter stands are limited to 4 m.

Foyer 1:Stands 4 m.

Foyer 2:Center stands 4 m., perimeter stands are limited to 3 m.

Foyer 3:Stands 4 m.

Foyer 4:Center stands 4 m., perimeter stands are limited to 3 m.

Construction materials brought to the venue must have been cut to the required dimensions, painted, and be ready for installation. Where construction materials to be used in the venue are brought as semi-prepared hardboard which will be cut up on site, please make sure to use a vacuum cleaner for the sawdust. Hand forklifts can be used for loads of up to 500kg; for heavier loads forklifts are available for hire in the venue. Once the corridors have been carpeted on 15 March 2009 (14:00 hours), carriers such as hand forklifts, forklifts, hand carts etc. which could cause damage to the corridor carpet cannot be used in the halls. At least one stand attendant must be present at the stand at all times during expo visiting hours. Electricity will be cut half an hour after closing time for visitors (18.00). Those who wish to carry out work after this time must obtain permission from Interteks A.S . Interteks A.S is not responsible for any damages arising from electricity cuts.



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### ***Visual & Audio Equipment / Presentations***

Speakers and amplifiers may not be used in Foyer 1, Foyer 2, Foyer 3 and Foyer 4. If they are found to be in use, "clause 10" of the contract will be implemented. The visual presentation systems offered for World Water Expo in the Service Request Form B7 will satisfy all your visual and audio needs to the highest standards. Visitors watching audio-visual demonstrations at your stand must not cause congestion of the venue corridors or other stands. Otherwise Interteks A.S. staff will intervene and if necessary, halt the demonstration. If an audio-visual show will be held, the details must be provided in writing to Interteks A.S. If a loudspeaker will be used at a stand, the speaker should be facing into the stand such that neighboring stands are not subject to stray noise. Speakers which do not face into the stand will be turned inwards by Interteks A.S. staff. If visual demonstrations will be made, reflections from these must not extend beyond your stand area. Otherwise Interteks A.S. staff have the right to intervene. The sound level at 1m from the edge of any stand must not exceed 85dB.

- o If the sound level exceeds 85dB, Interteks A.S. staff will warn the exhibitor up to twice on the same day and the sound level will be reduced to below 85dB.

- o If these warnings do not produce the required result, Interteks A.S. will cut the electricity of the stand which is causing the disturbance for 2 hours, without any further warning.

- o Interteks A.S. is not responsible for any damages which may occur during such an electricity cut. Exhibitors must provide Interteks A.S. with the names and telephone numbers of the architectural companies who will work on the erection of their stand and of their authorized representatives together with the projects mentioned in clause 15 of the Participation Contract.

### ***Security / Hazardous Materials***

Security is the responsibility of Interteks A.S. and Goldern Horn Congress & Culture Center Management. The internal security of stands are not included in this responsibility. Exhibitors are recommended to insure their goods. Please see "Technical Services" Interteks A.S. is not responsible for material losses that may occur to uninsured stands. The same conditions are valid for the evacuation phase. The stands must not obstruct fire extinguishers. The locations of fire extinguishers are indicated on the stand plans. It is forbidden to bring explosive materials such as tanks of gas or welding gas into the venue or to use such materials. Otherwise, the security department of Goldern Horn Congress & Culture Center Mananegement will take over and will remove the explosive materials from the venue. It is forbidden to use styrofoam in the floor of stands during their construction, as it would constitute a fire hazard. The venue cannot be used as a building workshop. It is forbidden to use compressor paint on the venue.

Goldern Horn Congress & Culture Centre does not have a warehouse available for storage of your materials and other equipment. The official transport and logistics agency will provide such a service for a fee.

### ***Damages / Liabilities***

Exhibitors must use the area assigned to them without causing any damage. It is forbidden to use nails, drill holes, adhesive materials apart from double-sided tape or silicon, to paint the wall panels or aluminium materials, or to cause any damage to the flooring. Otherwise, exhibitors are responsible for compensating in cash for all damage caused. Until they have paid for such damages, exhibitors may not remove their goods from the exhibition space.



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## GENERAL INFORMATION / Technical Rules & Regulations

### General Important Deadlines

The general important deadlines is designed to give you an overview of all forms and the dates they need to be submitted. You can double check at a glance if you ordered all services by the right time.

### IMPORTANT DEADLINES

	Form #	Deadline	Check
Stand Contractor	A1	02.02.2009	<input type="checkbox"/>
Stand Fascia and Information	A2	13.02.2009	<input type="checkbox"/>
Stand Personel Badges	A3	27.02.2009	<input type="checkbox"/>
Expo Entrance Ticket	A4	27.02.2009	<input type="checkbox"/>
Parking Lot Card	A5	27.02.2009	<input type="checkbox"/>
Extra Furnitures & Services	B1	16.02.2009	<input type="checkbox"/>
Power Supply Services	B2	16.02.2009	<input type="checkbox"/>
UPS - Uninterruptible Power Supply	B3	16.02.2009	<input type="checkbox"/>
Private Security	B4	06.03.2009	<input type="checkbox"/>
Cleaning	B5	20.02.2009	<input type="checkbox"/>
Exhibition Hostesses / Translators	B6	16.02.2009	<input type="checkbox"/>
Visual Equipment & Presentation Systems	B7	16.02.2009	<input type="checkbox"/>
Company Catalogue Details	C1	02.02.2009	<input type="checkbox"/>
Product Categories	C2	02.02.2009	<input type="checkbox"/>
Side Events at Presentation Areas	C3	02.02.2009	<input type="checkbox"/>

Forms are located after the information pages under the separator for each subject. The letter in the form name indicates the separator number.

### Plastic Bag-Free Expo



The World Water Expo is planned to be a plastic bag-free event. All materials should be distributed in paper bags made from recycled content paper.

As a reminder, all documentation to be distributed at the Expo should also be printed on recycled content paper and printed with vegetable-based inks as much as possible.

Exhibitors should be prepared to take away their undistributed materials with them at the close of the Expo to reduce waste.





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## TECHNICAL SERVICES & LOGISTICS

### Content

Technical Services & Logistics  
General  
Rental Fee  
Special Stand Decorations  
Extra Furniture & Equipment  
Water Supply, Compressed Air Supply  
Electricity, Phone, Fax, Internet  
Uninterruptible Power Supply (UPS)  
Private Security  
Cleaning  
Exhibition Hostesses/ Translators  
Visual Equipment and Presentation Systems  
Forwarding & Logistics Services  
Additional Services

### TECHNICAL SERVICES & LOGISTICS

The following pages contain information regarding all services we offer to make your participation at World Water Expo 2009 an all round success. We provide all the necessary facilities including stand construction, electricity, telephone and data lines, carpeting, additional stand materials and audiovisual presentation systems. All you need to do is complete the attached service request forms and return them to Interteks A.S. before the stated deadlines.

### General

Exhibitors are advised to obtain support from their architects in order to ensure that the technical services which they requested reach their stands in the correct manner and suit the construction of the stand. If a request for a service to be provided by Interteks A.S. is received after the specified deadline, Interteks A.S. does not guarantee to supply these. The listed price may be increased by for requests received after this date. Interteks A.S. is not responsible for problems arising from incomplete, late or unsubmitted forms.

### Rental Fee

Space Only: Participation in the expo is charged on a "per square meter (sqm)" basis. The charge per sqm covers only the actual floor space rented, without any stand. The charge for floor space is

Row stand (1 side open)	min. 27 m <sup>2</sup>	€ 240 / sqm
Corner stand (2 sides open)	min. 27 m <sup>2</sup>	€ 250 / sqm
Head Stand (3 sides open)	min. 72 m <sup>2</sup>	€ 230 / sqm
Island stand (4sides open)	min. 144 m <sup>2</sup>	€ 220 / sqm

*\*18 % VAT amount will be added to the total amount.*

This price is valid throughout the expo.

This charge includes:

- The sqm areas of stands and their localization
- Promotion and advertisements, consultancy and utilization of technical service offices, and providing the general security & insurance of the exhibition area,
- Providing general cleaning services (in-stand cleaning shall be provided by the exhibitor)
- Printing and distributing the posters, exhibition catalogue and leaflets.

### Shell Scheme Stand :

9 sqm Shell Scheme Stand	3 m * 3 m	€ 2,750
18 sqm Shell Scheme Stand	6 m * 3 m	€ 5,250
27 sqm Shell Scheme Stand	9 m * 3 m	€ 7,450
36 sqm Shell Scheme Stand	6 m * 6 m	€ 9,500

*\*18 % VAT amount will be added to the total amount.*

This price includes raw space plus aluminium frame construction, white wall panels, fascia panel with stand number and company name, spotlights (100 W per 3 sqm), 3 kW of electricity, 3 power sockets (220V, 50Hz)



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### **Fitted Stand:**

9 sqm Fitted Stand	3 m * 3 m	€ 3,000
18 sqm Fitted Stand	6 m * 3 m	€ 5,700
27 sqm Fitted Stand	9 m * 3 m	€ 8,100
36 sqm Fitted Stand	6 m * 6 m	€ 10,450

\*18 % VAT amount will be added to the total amount.

Same as shell scheme stand, plus 1 table, 3 chairs, 1 paper basket, 1 coat hanger. The fitted stands bigger than 27 sqm. will contain 2mx1m lockable storage room and 1 information desk

Request Form B1

Deadline 16.02.2009

### **Special Stand Decorations**

If you'd like to have customized decoration for your stand, you can contact one of the following companies:

Itx-Separ Stand ve Separation Systems

[www.itxsepar.com](http://www.itxsepar.com)

Trio Design

[www.triotasarim.com](http://www.triotasarim.com)

Plus Stand

[www.plusstand.com](http://www.plusstand.com)

Detay Tasarım

[www.detaytasarim.com](http://www.detaytasarim.com)

**\*All exhibitors and co-exhibitors in the country pavillions are required to pay**

**€ 100 + VAT a registration fee.**

### **Extra Furniture & Services, Water Supply, Compressed Air Supply**

Whether you need tables, chairs, lamps, carpeting or a refrigerator, Interteks-Separ A.S. can provide everything to make your stand exactly as you wish. Extra Furniture & Services, Water Supply, Compressed Air Supply:

Request Form B1

Deadline 16.02.2009

### **Power Supply Services**

Make sure you are fully connected so that your customers and other interested parties can reach you at the expo by phone, fax and e-mail. All you need to do is to fill out the following request form, sign it, email or fax it to the number indicated on the form:

Request Form B2

Deadline 16.02.2009

Please check that the required infrastructural elements (water, electricity, data and telephone lines) have been provided from the channels to your stand area before you commence construction of your stand. Please do not forget to indicate on the Request Form B2 if the telephone line should be open or closed to international calls. For those who request a telephone line to their area, only the line service will be given and the related infrastructure will be installed. A connector will be found at the end of the line. Exhibitors are asked to remember that they must bring their own telephones in order to use the line. When exhibitors request data lines, Interteks A.S. submits an application to Turkish Telekom, monitors the progress of the application and ensures that the line is installed at the stand and checked. Exhibitors must supply the necessary modem in order to use the data line at the stand. Please indicate how many kilowatts of power that you will require during the expo in the given section of the Electricity, Telephone, Fax and Internet form. The cost for each kW of electricity is EURO 22 + VAT. This price includes the provision of electricity cables to your stand and the cost of the electricity you use.



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## TECHNICAL SERVICES & LOGISTICS

### **UPS -Uninterruptible Power Supply**

In order to eliminate problems caused by electricity cuts which may occur on the premises, low voltage or incompatibility of network electricity and appliances, we recommend using a UPS.

Uninterruptible Power Supply UPS:  
Request Form B3  
Deadline 16.02.2009

Itx-Separ may not be held responsible for any problems caused by electricity cuts, low voltage or incompatibility of network electricity and appliances.

### **Private Security**

Interteks A.S. operates a general security service throughout the exhibition grounds. However, we recommend that you make arrangements to have your stand kept under surveillance during the entire exhibition

Private Security: Request Form B4  
Deadline 06.03.2009

### **Cleaning**

Interteks A.S. is responsible for general cleaning and cleaning of the corridor. Cleaning of the stands is the responsibility of the exhibitor. If you prefer not to use your own staff for the daily task of stand cleaning, you can hire professional cleaners from Interteks A.S. (only floors will be cleaned, either with a vacuum cleaner or a mop if suitable). In order to request this service, please fill in the following form

Cleaning : Request Form B5  
Deadline 20.02.2009

### **Exhibition Hostesses / Translators**

Friendly and experienced bilingual hostesses are at hand to assist you in looking after your guests and attending to their needs.

Exhibition Hostesses/ Translators:  
Request Form B6  
Deadline 16.02.2009

### **Visual Equipment & Presentation Systems**

The visual presentation systems offered for World Water Expo will satisfy all your audiovisual needs to the highest standards. Please fill in the following request form:

Visual Equipment & Presentation Systems:  
Request Form B7  
Deadline 16.02.2009

### **Forwarding & Logistics Services**

Appointed official Freight forwarder will provide you the following Services.

- International transportation (Air / land / Sea) customs clearance, inland transportation, on-site handling, warehousing , supply of labour, on-site handling equipments such as forklift , crane, etc., storage of empties and full goods, vice versa

#### **AGILITY FAIRS & EVENTS**

(International Transportation)

7 Toh Tuck Link, Singapore 596227 Singapore  
Tel: +65 6463 9770

Fax: +65 6467 9467

Contact: Mr. Ghazali Saad

MGhazali@agilitylogistics.com

Gruptrans International Transport & Trade Co. Inc.  
(Customs clearance & on-site handling)

Fabrikalar Cad. No:1 Beşyol Florya İstanbul

Tel: +90 212 426 27 28

Fax: +90 212 624 68 69

Contact: Mr. Umit YILMAZ

umit@gruptrans.com

info@gruptrans.com

Please contact AGILITY & GRUPTRANS for shipping instructions and tariff.





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### Additional services

- o Supply of labor.
- o 3-5 ton capacity forklift.
- o 10-30 ton capacity crane.
- o Packing and un-packing.

1. Delivery of exhibits from bonded warehouse to stand

a) Collection from the airport with free transport to the venue, unloading of inbound trucks and delivery of exhibits to the exhibitor's booth including the necessary equipment (e.g. forklift, cranes) and personnel.

b) Collection from the harbor (of sea freight) with free transport to the venue, unloading of inbound trucks and delivery of exhibits to the exhibitor's stand including the necessary equipment (e.g. forklift, cranes) and personnel

c) Collection from Forwarder bonded warehouse (truck freight) to free arrival to the venue unloading of inbound trucks and delivery of exhibits to the exhibitor's booth including the necessary equipment (e.g. forklift, cranes) and personnel.

2. Customs clearance

CARNET ATA clearance. Translation of Carnet ATA or invoice. Temporary Customs clearance with Commercial Invoice. Permanent Customs clearance.

3. Handling of empties

Includes collecting empties from the stand, transport to storage area, storage with rain cover, rental of storage area and returning empties to the stand upon close of the exhibition.

### FORMS IMPORTANT SERVICES DEADLINES

Form #	Deadline	Service
B1	16.02.2009	Extra Furniture& Services
B2	16.02.2009	Power Supply Services
B3	16.02.2009	UPS - Uninterruptible Power Supply
B4	06.03.2009	Private Security
B5	20.02.2009	Cleaning
B6	16.02.2009	Exhibition Hostesses/ Translators
B7	16.02.2009	Visual Equip.&Presentation Systems

*Forms are located after the information pages under the separator for each subject. The letter in the form name indicates the separator number.*



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## CATALOGUE, ADVERTISING & MARKETING

### Content

Catalogue

Entry in the Expo Catalogue

Exhibitor Logo

List of Exhibitors by Product Category

Indicate Your Sector

Advertisement in the Expo Catalogue

Important Deadlines Catalogue

Advertising and Promotion Opportunities

Corporate Sponsorship Opportunities

Expo Entrance Invitations

Database Marketing

5th World Water Forum - Logo

Press

### Catalogue

Your entries in the official expo catalogue is absolutely essential to create valuable business contacts - before, during and after the expo. Benefit from the vast opportunities we are offering you to present your company, your products and your services. Your listings will appear in the World Water Expo Catalogue and all relevant media.

### FORMS IMPORTANT DEADLINES

#### Form # Deadline Catalogue

C1	02.02.2009	Company Catalogue Details
C2	02.02.2009	Product Categories
C3	02.02.2009	Side Events at Presentation Areas

*Forms are located after the information pages under the separator for each subject. The letter in the form name indicates the separator number.*

### Entry in the Expo Catalogue

The Official Expo Catalogue will be distributed to participants in the delegate bags, and will also be available for potential buyers, trade & business visitors at the exhibition. This catalogue will be a reference book as well as an important buyer's guide after the exhibition for the following three years as it provides complete information on both exhibitors and exhibits.

To be included in The Expo Catalogue please send the following on CD or by e-mail: [catalogue@interteks.com](mailto:catalogue@interteks.com)

- Your company profile in Turkish (50 words) and English (50 words) as a Word document (PC format).

Your listings will appear under the following section of the catalogue:

- Alphabetical list of exhibitors (company details, company profile) etc.

Exhibitors are entitled to one free copy of the catalogue upon presentation of appropriate identification.

Entry in the Expo Catalogue:

Request Form C1

Deadline 02.02.2009

### Exhibitor Logo

Each exhibiting company has the opportunity of placing its logo above its entry in the Expo Catalogue. For this purpose please send the following on CD or by e-mail to [catalogue@interteks.com](mailto:catalogue@interteks.com) :

- Your company logo 4 color as a Freehand, TIFF or JPEG file with 300 dpi resolution, formatted for PC.

Please do not insert the logo in a Word file! Logos sent in printed form or by fax will not be published.



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### Product Categories

This listing is the most important instrument for attracting the attention of potential customers to your products. Visitors are using the List of Exhibitors by Product Category to find exhibitors with the right product spectrum. For detailed information regarding the Product Categories please see pages 23-26.

Entry in List of Exhibitors by Product Category  
Request Form C2  
Deadline 02.02.2009

### Indicate Your Sector

We aim to allow our exhibitors to meet with visitors in the best environment possible. Visitors will have access through catalogue to the information provided by exhibitors in form C2, in particular regarding the sectors that you serve. In order for us to serve you better, please indicate in form C2 the sectors that your products and services interest and that come within your area of activity.

Analysis, Measurement & Monitoring  
Authorities, Research Institutes, NGOs  
Building & Building Materials  
Equipment / Technical Parts for Installation  
Filters & Filtration  
Maintenance  
Measuring and Regulating Techniques  
Meters  
Pipes  
Presses  
Pumps  
Purification / Cleaning  
Purification Methods / Purification Plants  
Research and Consultancy  
Separators  
Services, Project Engineering, Studies and Consultancy  
Sewerage  
Sludge  
Storage, Transport and Distribution  
Technical Parts for Installation

Trade Press, Publishers

Valves

Water Coolers and Dispensers

Water Supply and Water Management

Water Treatment

Other

Indicate your sector: Page 23, 24, 25 and 26

Final application date: 02.02.2009

### Advertisement in the Official Expo Catalogue

To highlight your presence at the exhibition, we recommend placing an advertisement in the catalogue to assure your products maximum attention during and after the exhibition.

Size: 16 cm x 23 cm

Catalogue Bookmark	€ 5,000
Back Cover	€ 4,500
Inside Front Cover	€ 3,000
Inside Back Cover	€ 2,500
1 Page	€ 600
½ Page	€ 350
Logo	€ 50

\*The prices does not include the VAT (18 %)

*Forms are located after the information pages under the category of each subject. The letter in the form name indicates the separator number.*

### Advertising and Marketing Opportunities

World Water Expo, one of the most comprehensive events of the world, will be promoted extensively. This promotional activity will be conducted by means of trade publications, television and radio channels and outdoor displays, as well as newspapers and journals. As part of this large-scale promotional campaign, you are invited to promote



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your company and products effectively within the scope of World Water Expo. Exhibitors at World Water Expo have the following advertising options: Expo Catalogue Advertisement.

**Dimension: 16x23 cm**

Media & PR Coordinator  
Phone :+90 (212) 225 09 20  
e-mail : pr@interteks.com  
Deadline: 06.02.2009

The delivery dates are same for inserts and bookmark. Insert to be designed and printed by advertiser.

#### **Other Advertisement Opportunities**

o Advertisement on Visitors Arrival Walkways  
€ 6,000 + VAT

Dimension: 100 cm x 200 cm

Poster Display, design to be sent by the advertiser, price includes manufacturing, installation and removal

o Advertisement on Paper Board Displays in the Expo Hall € 9,000 + VAT

Dimension: 100 cm x 200 cm

Paper Board Display, design to be sent by the advertiser, price includes manufacturing, installation and removal

Media & PR Coordinator  
Phone :+90 (212) 225 09 20  
e-mail : pr@interteks.com  
Deadline: 09.02.2009

#### **Corporate Sponsorship Opportunities**

Reap great benefits as a sponsor of World Water Expo 2009!

A limited number of corporate sponsorships are available to companies wishing to increase their

visibility. Sponsors will receive valuable promotional visibility during World Water Expo. For further informations please contact:

marketing@interteks.com

Exhibitor Badges Sponsorship € 20,000 + VAT

Badge-strap Sponsorship € 30,000 + VAT

\*Exhibitor Badge Sponsor and Badge-strap Sponsor will also appear with their logos on the Visitor Brochure.

#### **Invitations**

A number of invitations is reserved for every exhibitor, depending on stand size (10 expo invitations for every 9 sqm). Complimentary expo invitations are a great way to encourage customers to visit your stand and highly effective means of generating new business opportunities. Invitations can be ordered with Request Form A4.

#### **5th World Water Forum - Logo**

This guide presents the uses of the logo of '5th World Water Forum' event. As an exhibitor, sponsor and/or supporter of 'World Water Expo 2009' we ask you to kindly abide by the rules of usage stated in this guide. As an exhibitor, sponsor and/or supporter you can obtain the 5th World Water Forum logo for the use in various media (newspapers, magazines, printed material, Web, etc.) from:

Exhibitor Manual CD-ROM or

www.worldwaterforum5.org (World Water Expo Exhibitor Service Section / Download Area page)





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### Important Notice:

In case that on behalf of 'World Water Forum Secreteriat' Interteks verifies that you have the correct format and size of the logo and /or other visual material; and in spite of that, either your company or your advertisement agency uses '5th World Water Forum' logo incorrectly, 'World Water Forum Secreteriat and/or Interteks A.S. ' withholds the right to intervene or correct the usage of registered material.

### Press Center

During 5th World Water Forum, journalists from all over the world gather at our Press Center. The Press Center located in the main building. These areas facilitate communication between journalists and exhibitors in a pleasant environment free of distractions.

Press Center is designed for press members to write and submit their news and to communicate with their headquarters in a quiet and exclusive environment. This room has a controlled entry system allowing entrance only to members of the press and those responsible for the arrangement of the room.

### Press Boxes

In the press boxes - located in the Management Office exhibitors can present their press releases. This is a particularly popular way for trade journalists to find out more about your company and its offerings. To be most effective, press releases should be of an optimum length of 2 pages at most (in Times New Roman, 12 pt) for each service or product on offer. Exhibitors must deliver their folders at the latest by the date specified below. The press releases and folders should be prepared in both Turkish and English.

Deadline for delivery; 15 March 2009

### Press Releases

These are the product/service presentation documents that exhibitors have prepared in English and Turkish; according to a certain format and submitted to the predetermined person 1 day before the starting date of the expo. Exhibitors' press releases will be presented on special shelves in the Press Center. Except for this, exhibitors may only present press releases in the foyer and at their own stands, and nowhere else on the venue.

### Photo Service

We offer a professional photo service where pictures of your stand or other special events can be taken. Exhibitors who would like to use the Photo Service should email to [pr@interteks.com](mailto:pr@interteks.com). For further details please see:

Deadline: 27.02.2009

Attention: If demand for this service is not sufficient, it may be cancelled by Interteks A.S.



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The Green Forum Initiative is working to reduce the environmental footprint of the 5th World Water Forum. Below is a description of our focus areas.

*Issue Focus: Energy*

*Transport*

**Buses and Boats:** During the week of the Forum, participants will be circulating throughout the city, to and from the Forum venue - the Sütluçe Cultural Centre. To facilitate access to the venue, approximately 90 natural gas powered buses will be scheduled to regularly stop at the Forum-related hotels and take passengers to the ferry docks where they will board shuttle boats to travel to the venue. This system should remove a significant amount of traffic from the already crowded Istanbul roadways.

**Public transportation passes:** Participants will also receive a pass for Istanbul's public transportation system in their registration packages.

**Bus access at the Forum venue** is facilitated by an off-ramp from the main roadway. Parking space is limited so forum activities will depend on public transit and boat access for the majority of participants.

**Transportation to Istanbul:** Registered participants receive an email confirming their registration after their payment has been made. In this email participants are encouraged to offset the CO2 emissions arising from their travel to Istanbul using reputable offsetting companies. Links to 3 web sites have been given.

**Heating/Cooling, Lighting in the Sütluçe Cultural Centre** During a tour of the Forum venue, the following information on the heating/cooling and lighting system was obtained:

**Building Automation Systems (BAS)** other wise known as 'Intelligent building' systems are integrated. BAS core functionality keeps the building climate within a specified range, provides lighting based on an occupancy schedule, and monitors system performance and device failures and provides email and/or text notifications to building engineering staff. The BAS functionality reduces building energy and maintenance costs when compared to a non-controlled building.

Natural gas is used for boilers, heating. A series of smaller boilers are being used (as opposed to one large boiler that always needs to be heated) so that heating can be done in a modular way on an as-needed basis, thus

reducing energy use. Heating is achieved with a dual system of natural gas and electricity. Equipment and Machinery Kitchen and office equipment is low-energy rated (A or A+, where applicable).

*Issue Focus: Water*

**Drinking water:** Water used in the building that must be of the highest purity comes from the municipal water system and is purified further using reverse osmosis and UV treatment and activated carbon filters. This avoids the need for bottled water in food preparation areas. Water for other uses does not go through this extensive treatment process.

**Sanitation:** Water saving flush system 3l / 6l are in use in toilets and infrared detectors are in place for the water taps.

**Food preparation areas:** oil traps are used to prevent used cooking oil from going into the city's waterways.

**Irrigation:** Pop-up sprinklers are installed and are set on timers to allow for optimal irrigation of landscaped areas.

*Issue Focus: Waste*

**Paper and other waste minimization/treatment:**

Registered participants have the option to receive printed Forum documentation in their registration bags or electronic versions. The default option is set to electronic.

Rules for exhibitors are being developed to encourage a minimum amount of waste generated from the Expo and Fair activities.

Paper waste (and other material) recycling arrangements are being investigated.

**Restauration:**

A vegetarian option is being offered to registered participants during the registration process. This will help with food planning thus reducing food waste. Vegetarian meals generally have a smaller environmental footprint compared to meals including meat.

Other food-waste reduction strategies are being considered and will be announced as they are concluded.

*Issue Focus: Chemicals*

Coolants used in the refrigeration units do not contain 'Ozone Depleting Substances'.





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*Product Categories* (Fill the form C2)

**1 Analysis, Measurement & Monitoring**

- 1 Analytical equipment
- 2 Water consumption meters
- 3 TOC , BOS & COD analysis equipment
- 4 Analysis kits and portable equipment
- 5 Equipment for measuring
- 6 Photometry equipment
- 7 Collecting and sampling equipment
- 8 Underground boxes for water meters
- 9 Control of equipment for treatment of waste water and production of drinking water, process controls, remote management
- 10 Other

**2 Authorities, Research Institutes, NGOs**

- 1 Administration and local authorities
- 2 Development agencies
- 3 Associations and foundations
- 4 Private research centres
- 5 Public research centres
- 6 Local authorities
- 7 International organizations
- 8 Trade fairs, conferences
- 9 Technological centers
- 10 Other

**3 Building & Building Materials**

- 1 Actuators
- 2 Cleaning equipment
- 3 Coatings and linings
- 4 Construction
- 5 Drains
- 6 Drills and drilling equipment
- 7 Ductile iron fasteners
- 8 Flanges
- 9 Foil / plastics
- 10 Hole cutters
- 11 Housings
- 12 Hydrants
- 13 Pipe fittings / couplings
- 14 Repair clamps
- 15 Sealing rings
- 16 Signs
- 17 Surface boxes
- 18 Tools
- 19 Other

**4 Filters & Filtration**

- 1 Air filters
- 2 Filtermedia
- 3 Filters for liquids
- 4 Filters for swimming pools
- 5 Hyperfiltration equipment
- 6 Lime / limestone
- 7 Micro filtration equipment
- 8 Nanofiltration
- 9 Pressure filters
- 10 Quartz gravel / quartz sand
- 11 Sand Filters
- 12 Sand washing devices
- 13 Strainers
- 14 Trickling filters
- 15 Water filters
- 16 Others

**5 Maintenance**

- 1 Compressed air
- 2 Inspection Chambers
- 3 Maintenance and cleaning
- 4 Manholes
- 5 Monitors
- 6 Photo detection equipment
- 7 Screen cleaners
- 8 Surveillance systems and alarm equipment
- 9 Underground hydrants
- 10 Well rehabilitation
- 11 Other

**6 Measuring and Regulating Techniques**

- 1 Analysis apparatus
- 2 Automation
- 3 Control equipment / systems
- 4 Data logging / processing equipment
- 5 Dosing equipment
- 6 Laboratory equipment
- 7 Liquid level recording equipment
- 8 Measuring, regulating and controlling installations
- 9 Measuring, regulating and protection instruments
- 10 Pump testing equipment
- 11 Sampling equipment
- 12 Telemonitoring systems
- 13 Temperature controls
- 14 Testing equipment
- 15 Turbidity control
- 16 Other



**7 Meters**

1	Gauge glasses
2	Leak and pipe detectors
3	Measuring and controlling desks
4	Meters
5	Ozone concentration measuring instruments
6	Rainfall gauge
7	Rotary water meters
8	Streaming current monitors
9	Units of measurement
10	Water measurements
11	Waterflow detectors
12	Other

**8 Pipes**

1	Drilling / drill pipes
2	Irrigation pipe systems
3	Land drainage pipe systems
4	Pipe cleaning
5	Pipe systems for drinking water transport and distribution
6	Pipe systems for sludge/slurry transport
7	Pressure sewer pipe systems
8	Sewer pipe systems
9	Other

**9 Presses**

1	Mechanical presses
2	Worm presses
3	Other

**10 Pumps**

1	Arcamedean pumps
2	Centrifugal pumps
3	Circulating pumps
4	Compressors
5	Diaphragm / membrane pumps
6	Drainage pumps
7	Filter pumps
8	Gear pumps
9	Heat pumps
10	High-pressure pumps
11	High-temperature / high-vacuum pumps
12	Hose pumps
13	Inline pumps
14	Laboratory pumps
15	Mud pumps

16	Plunger pumps
17	Potable water pumps
18	Process pumps
19	Propeller pumps
20	Proportioning pumps
21	Screw / vane / inclined rotor pumps
22	Seld priming pumps
23	Sewage pumps / sewage pumping stations
24	Sludge pumps
25	Submersible pumps
26	Underwater pumps
27	Vacuum pumps
28	Viscous liquid pumps
29	Water jet pumps
30	Other

**11 Purification / Cleaning**

1	Bactericidal/biocidal agents
2	Biological purification of ground water
3	Catalysts
4	Chemical treatment of water and sewage
5	Corrosion inhibitors
6	De-aerators
7	Decarbonization
8	Desinfection
9	Electronic softening apparatus
10	Flocculants agents
11	Ion exchange
12	Oxidation reduction / oxidation ditch / oxidizing agents
13	PH recording
14	Phosphate
15	Reagents
16	Softening
17	Waste treatment (industrial or chemical)
18	Other

**12 Purification Methods / Purification Plants**

1	Activated carbon
2	Aeration systems
3	Anaerobic digestion systems
4	Biotechnology, apparatus and plants for anaerobic cultures
5	Compact waster water plants
6	Dealkalizing
7	Dechlorination plants





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- 8 Demineralization
- 9 Desalination
- 10 Electro dialysis and electro osmosis
- 11 Flocculation plants
- 12 Flotation plants and tanks
- 13 Galvanic waste water treatment
- 14 Groundwater treatment plants
- 15 Mechanical treatment of water and waste water
- 16 Membrane technology
- 17 Microfiltration / Nanofiltration
- 18 Mobile plants
- 19 Neutralization plants
- 20 Ozonisation plants
- 21 Plants for reverse osmosis
- 22 Process control installations
- 23 Reverse osmosis
- 24 Ultrafiltration
- 25 Ultra-violet irradiation plants
- 26 Water decontamination plants
- 27 Water treatment by electrostatic field
- 28 Waste water treatment plants
- 29 Other

### 13 *Research and Consultancy*

- 1 Branch organizations
- 2 Catalogues
- 3 Certification / testing services
- 4 Consulting and design offices
- 5 Counseling
- 6 Education
- 7 Literature / documentation
- 8 Publishers
- 9 Research
- 10 Trade journals
- 11 Other

### 14 *Separators*

- 1 Absorption agents and devices
- 2 Condensate treatment
- 3 Electrolytic separation
- 4 Heavy metal / hydrogen sulphide removal
- 5 Oil separators
- 6 Other

### 15 *Services, Project Engineering, Studies and Consultancy*

- 1 Research consultancies for water management in towns
- 2 Water, development, water treatment research consultancies and consulting engineers
- 3 Operating companies
- 4 Analysis, measurement, monitoring laboratories
- 5 Modeling
- 6 Research Institutes
- 7 Network (installation&maintenance)
- 8 Remote management, control of treatment equipment for waste water and production of drinking water, process monitoring

### 16 *Sewerage*

- 1 Drainage channels
- 2 Sewage centrifuges
- 3 Sewage pumping station
- 4 Sewage pumps
- 5 Sewer relining
- 6 Sewer renovation
- 7 Sewerage accessoires
- 8 Waster water treatment plants
- 9 Other

### 17 *Sludge*

- 1 Mobile units for sludge dewatering
- 2 Pipe systems for sludge/slurry transport
- 3 Plants for sludge drying
- 4 Sludge centrifuges/collectors
- 5 Sludge management systems/management
- 6 Sludge storage/sludge thickening
- 7 Sludge treatment/transport equipment
- 8 Other

### 18 *Storage, Transport and Distribution*

- 1 Cable and pipe transits
- 2 Hoses
- 3 Reaction tanks
- 4 Storage
- 5 Tanks
- 6 Transport and distribution
- 7 Water containers and accessories
- 8 Other



## 19 *Technical Parts for Installation*

- 1 Blowers
- 2 Compensators
- 3 Conductivity monitors
- 4 Electric Motors
- 5 Engines
- 6 Evaporators / Fans
- 7 Products for sanitary and water equipment
- 8 Sensors
- 9 Other

## 20 *Trade Press, Publishers*

- 1 Related literature
- 2 Trade magazines, portals
- 3 Other

## 21 *Valves*

- 1 Backflow valves
- 2 Ball valves
- 3 Bottom drain valves
- 4 Butterfly valves
- 5 Control valves
- 6 Diaphragm valves
- 7 Float valves
- 8 Foot and non-return valves
- 9 Gate valves
- 10 High-pressure / high-vacuum valves
- 11 Hydraulically operated valves
- 12 Joints / sealants
- 13 Magnetic valves / needle valves
- 14 Overflow valves
- 15 Pnich valves / plug valves
- 16 Pneumatically operated valves
- 17 Proportioning valves / Rapid closing valves
- 18 Regulating valves
- 19 Safety valves
- 20 Shut-off devices
- 21 Other

## 22 *Water Coolers and Dispensers*

- 1 Water coolers and dispensers

## 23 *Water Supply and Water Management*

- 1 Chemical treatment of water and sewage
- 2 Chemicals for treatment of water and sewage
- 3 Cooling water treatment
- 4 Electrical processes for water and sewage treatment
- 5 Galvanic waste water
- 6 Industrial water treatment
- 7 Integral water management
- 8 Mechanical treatment of water and waste water
- 9 Waste water treatment
- 10 Water supply
- 11 Water treatment
- 12 Other

## 24 *Water Treatment*

- 1 Water treatment by electrostatic field
- 2 Water treatment by magnetic separation
- 3 Water treatment monitors
- 4 Water treatment plants
- 5 Other

## 25 *Other*

- 1 Dewatering equipment
- 2 Exhibitions
- 3 Heat exchangers
- 4 Irrigation equipment
- 5 Lake water intakes
- 6 Recirculation plants
- 7 Soil treatment